

PARTNERSHIP PROPOSAL



PC

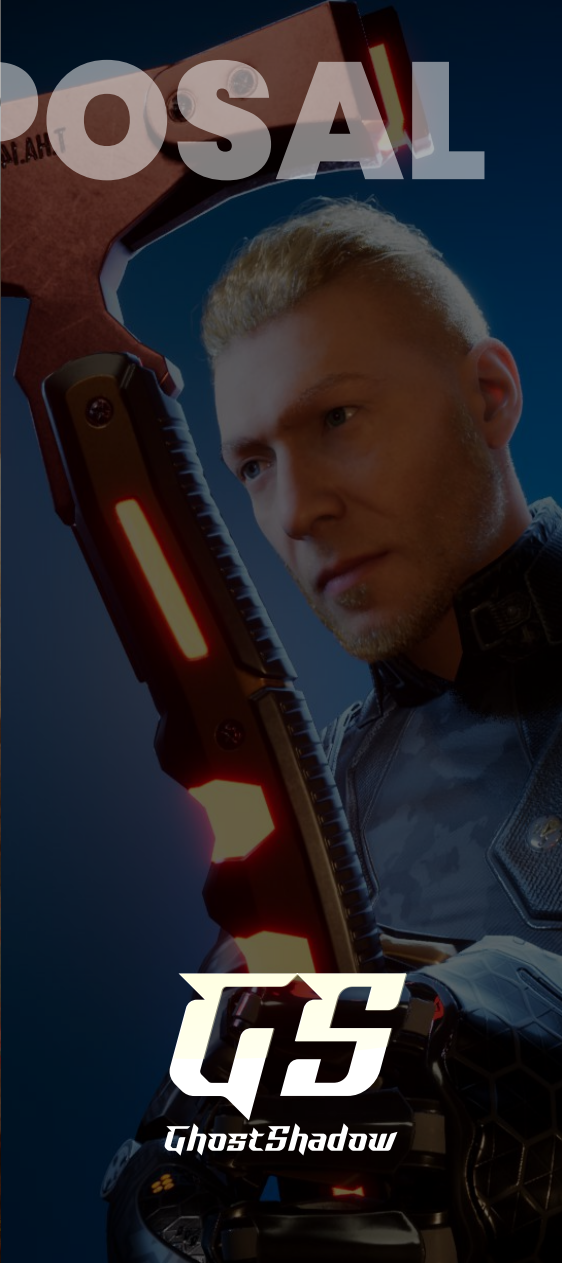
PAPACUBEC

GAME DEVELOPMENT IS OUR PASSION



OVERCLEAR

PAPACUBEC GAMES



GS

GhostShadow



PROVEN STEAM GAME INVESTMENT MODEL

We are Papacubec, a game development studio offering an opportunity to invest in a proven Steam game validation model that identifies **commercially viable game concepts** before full-scale development begins, with the potential to **generate revenue in a relatively short timeframe.**

Our approach is inspired by successful projects such as Silicone Heart and Meltopia by Garden of Dreams. Notably, **Meltopia generated over \$150,000 in early-stage sales within just 2–3 months,** demonstrating the effectiveness of this strategy.

The goal is simple: validate demand, reduce development risk, and focus resources only on **concepts with proven commercial potential.**





FAST STEAM MARKET VALIDATION



The process begins with creating a small playable MVP focused on **showcasing the core mechanics** and gameplay of a **commercially promising game with 2–3 hours of content**



Rather than developing the full game, **we demonstrate its key features and overall vision through** a professionally presented Steam page.



Alongside the small MVP demo, we prepare:

- ☆ A professional promotional trailer
- ☆ High-quality screenshots
- ☆ A fully designed Steam store page with detailed descriptions
- ☆ A complete set of Steam capsule artworks and branding assets



Instead of developing a game blindly for 2 years, first test the market through Steam.



COST ESTIMATE



After this, a targeted advertising campaign is launched. The primary objective is to test the game concept in the real market and reach approximately 50,000 wishlists on Steam. After reaching 50,000 wishlists, **we can confidently approach investors** and showcase proven market demand.



Here's what our partnership includes:

MVP Demo (Core, mechanics)

- ✦ Development of a small Demo - **2000 - 3000 \$**
- ✦ Creation of a Steam Store Page - **500 \$**
- ✦ Creation of a gameplay Trailer - **500 \$**
- ✦ Pitch Deck Creation - **200 \$**

TOTAL: 3200 \$



**Development Time & Initial Steam
Market Test: From One Month**

(Already \$150K+ in sales!)

Meltopia and Silicone Heart used the exact same strategy.

Start Marketing Strategy (Goal: 50,000 wishlists)

- ✦ Publish the Teaser on IGN - **0 \$**
- ✦ Make an announcement on DTF.ru - **0 \$**
- ✦ 40 posts on Reddit Ads - **700 \$**
- ✦ Launch Twitter Ads campaign - **300 \$**
- ✦ ixbt.com web sites announce - **100 \$**
- ✦ GaminGbible.com article - **200 \$**
- ✦ Gamepro.De article - **200 \$**

TOTAL: 1500 \$



RESOURCE DISTRIBUTION PLAN

PC
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Papacubec Contribution

- ☆ Our extensive experience in game development
- ☆ Full work efforts to complete all development tasks
- ☆ Professional marketing services using a proven strategy
- ☆ Our dedicated working time
- ☆ We fully handle the game development process — from the initial idea to a mini demo.
- ☆ We fully design and set up the Steam page.
- ☆ We fully implement the marketing plan.

Investments

Payment can be split into 4 equal installments.

1175\$
1175\$
1175\$
1175\$

4700\$

Game IP & Revenue Share

50%

Game IP & Revenue Share

50%

Investor receives 50% of game IP ownership and 50% of net revenue.


YOU



LOOKING FOR A PARTNER



This strategy has already been validated through projects such as Silicone Heart and Meltopia. Silicone Heart gained over 50,000 Steam wishlists, while Meltopia generated more than \$150,000 in early sales.



By using this proven validation pipeline, it is possible to quickly test game concepts, measure real market demand, and focus development on projects with strong commercial potential. We are looking for a long-term partner to systematically launch and validate promising game ideas on Steam.



Rapid niche testing



Scalable pipeline



Repeatable production cycle



Low-risk concept validation



Video links from developer Garden of Dreams **that confirm everything described in our proposal.** (turn on English subtitles):



Silicone Heart. - <https://www.youtube.com/watch?v=RNsXBwxs47g&t=65s>



Silicone Heart. - https://www.youtube.com/shorts/ZYkr_3R4R5o



Meltopia - <https://www.youtube.com/watch?v=bAe5HjBELPU&t=705s>



THANK YOU

Interested in discussing the opportunity?



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WHATSAPP



TELEGRAM



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